

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Apr 11, 2024
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
16TH FLOOR BDO TOWERS VALERO (FORMERLY CITIBANK TOWER), 8741 PASEO
DE ROXAS MAKATI CITY
Postal Code
1227
8. Issuer's telephone number, including area code
(632) 8831-4479
9. Former name or former address, if changed since last report
-
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON	850,298,616
PREFERRED	14,366,260

11. Indicate the item numbers reported herein
Item 9 Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

PSE Disclosure Form 7-2 - Postponement of Annual Stockholders' Meeting References: SRC Rule 17 (SEC Form 17-C) and Section 7 of the Revised Disclosure Rules

Subject of the Disclosure

Postponement of 2024 Annual Stockholders' Meeting

Background/Description of the Disclosure

We advise that at the regular meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the "Corporation") held today, April 11, 2024, at 2:00 p.m., the Board of Directors of the Corporation approved the Postponement of the 2024 Annual Stockholders' Meeting.

Date of Approval by Board of Directors	Apr 11, 2024
Date of Stockholders' Meeting (as provided in the By-Laws)	third Tuesday of May of each year

Reason(s) for postponement

To give Management sufficient time to prepare for the meeting.

Other Relevant Information

Please see attached SEC FORM 17-C.

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer

COVER SHEET

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S.E.C. Registration Number

P	R	I	M	E		M	E	D	I	A		H	O	L	D	I	N	G	S	,		I	N	C	.			
(f	o	r	m	e	r	l	y		F	i	r	s	t		e	-	B	a	n	k		C	o	r	p	.)

(Company's Full Name)

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V	a	l	e	r	o		(f	o	r	m	e	r	l	y		C	i	t	i	b	a	n	k			
T	o	w	e	r)		8	7	4	1		P	a	s	e	o		d	e		R	o	x	a	s		
M	a	k	a	t	i		C	i	t	y																	

(Business Address: No. Street/City/Province)

Diane Madelyn C. Ching

Contact Person

8831-4479

Company Telephone Number

1	2	3	1
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Month Day
Fiscal Year

SEC FORM 17-C Postponement of 2024 Annual Stockholders' Meeting

FORM TYPE

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Month Day
Annual
Meeting

N/A

Secondary License Type, If Applicable

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Dept. Requiring this
Doc.

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Amended Articles
Number/Section

Total Amount of Borrowings

	nil	
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Total No. of Stockholders Domestic Foreign

To be accomplished by SEC Personnel concerned

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File Number

_____ LCU

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Document I.D.

_____ Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1.April 11, 2024.....
Date of Report (Date of earliest event reported)
2. SEC Identification Number22401..... 3. BIR Tax Identification No. .. 000-491-007..
4. .. Prime Media Holdings, Inc......
Exact name of issuer as specified in its charter
5. Manila, Philippines..... 6. (Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. ..16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City 1227
Address of principal office Postal Code
8. +632 8831-4479.....
Issuer's telephone number, including area code
9.
.....N/A.....
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding |
|------------------------------|--|
| <u>Common</u> | <u>850,298,616</u> |
| <u>Preferred</u> | <u>14,366,260</u> |
11. Indicate the item numbers reported herein:Item No. 9 Other Events.....

Item 9. Postponement of 2024 Annual Stockholders' Meeting

We advise that at the regular meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the "Corporation") held today, April 11, 2024, at 2:00 p.m., the Board of Directors of the Corporation approved the Postponement of the 2024 Annual Stockholders' Meeting.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

..PRIME MEDIA HOLDINGS, INC......

Issuer

...April 11, 2024.....

Date



DIANE MADELYN C. CHING/ Corporate Secretary

.....

Signature and Title*

* Print name and title of the signing officer under the signature.

REPUBLIC OF THE PHILIPPINES)
CITY OF MAKATI) S.S.

SECRETARY'S CERTIFICATE

I, **DIANE MADELYN C. CHING**, of legal age, Filipino, with office address at 16th Floor BDO Towers Valero, 8741 Paseo de Roxas, Makati City, after having been duly sworn to in accordance with law, do hereby depose and state that:

1. I am the duly appointed and qualified Corporate Secretary of **PRIME MEDIA HOLDINGS, INC.** (the "Corporation"), a corporation duly organized and existing under the laws of the Philippines with office address at 16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City.

2. I hereby certify that, during the regular meeting of the Board of Directors held on April 11, 2024, at the 16th Floor BDO Towers Valero, 8741 Paseo de Roxas, Makati City, wherein a quorum was present and acting throughout, the following Resolutions were unanimously approved:

Resolution No. BD 2-2024-005

"**WHEREAS**, the Corporation's by-laws requires the holding of an Annual Stockholders' Meeting (ASM) every third Tuesday of May of each year.

"**RESOLVED**, as it is hereby resolved, that the Corporation be authorized and empowered, to postpone the 2024 Annual Stockholders' Meeting (ASM) to give Management ample time to prepare for the meeting.

"**RESOLVED, FURTHER**, that the President is hereby authorized to set the Annual Stockholders' Meeting (ASM) and its record date as well as any postponement thereof.


"**RESOLVED, FINALLY**, that Management and the proper officers of the Corporation be, as they are hereby, authorized to perform all acts, and to sign, execute, file, and deliver, for and on behalf of the Company, any and all documents which may be required by the Securities and Exchange Commission in relation to the Annual Stockholders' Meeting."

"**RESOLVED, FINALLY**, that the foregoing resolution shall continue to have full force and effect until the same are repealed, amended and/or superseded by a subsequent resolution to the contrary."


ATTY. DIANE MADELYN C. CHING
Corporate Secretary

SUBSCRIBED AND SWORN to before me this APR 11 2024 day of _____ in Makati City, affiant exhibited to me her Philippine Passport No. _____

Doc. No. 126;
Page No. 27;
Book No. 111;
Series of 2024.


KENNETH PETER D. MOLAVE
Notary Public for Makati City
Appt. No. M-572 valid until 31 Dec. 2024
Roll of Atty. No. 70029
MCLE Compliance No. VII-0018068; 04/12/24
IBP Membership No. 4147801-01/12/24
PTR No. PG 0487895; 04/12/24
4F BDO Towers, 8741 Forbes Rd.